



United Health Services Australia

IMMEDIATELY REDUCE YOUR EVERYDAY BUSINESS EXPENSES

SOCIAL MEDIA

Our focus with this program is to build your online presence into an effective communication tool within your local community to both existing and potential clients. Now more than ever people have turned to social media for information and communication in record numbers which is why we believe this is will be an important part of your business as we emerge into a new normal. The aim is to help you cement your position in the community as a trusted advisor and build an effective way to communicate with your audience. We will help you do this by offering the following social media service:

- Post 2 to 3 times a week
- Initial strategy meeting via zoom
- Both Facebook and Instagram
- 30 minutes of engagement (Instagram) per week
- Hashtag set
- Print out brochure for your front desk for customers to be aware that you are now on social media

If you're part of a larger corporate or franchise group we can also incorporate national/head office messages into posts while still tailoring content to your site.

"Prior to UHS developing our social media strategy we struggled to find time to update our Facebook page and provide content and engagement for our patients. After a short meeting with Alice we were able to develop a social media plan, started an Instagram page and we have been rolling out content multiple times per week. After a short period of time we had a large increase in our Facebook following and our weekly reach and engagement has risen by more than 500%! We recommend UHS Social Media services as a great way to engage with and connect digitally with your community."

Chris
North Shore GP

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